

- Geographic Area Seat
- Open (District-Wide) Seat
- Up for Election (stays area)
- Converting This Cycle

From Area Seats to Open Seats

A phased transition converting "extra" geographic seats to district-wide open seats as they come up for re-election — preserving one anchor seat per area, freeing the rest.

2025 TODAY	2026 NO CHANGE	2027 YEAR 1	2028 YEAR 2	2030 YEAR 3	2031+ END STATE
Area I	Area I	Area I	Up for Election Area I (Evans)	Area I	Area I
Area II	Area II (Green)	Converting Area II (Green)	Open	Up for Election Area II (Kells)	Area II
Area II	Up for Election Area II (Kells)	Area II (Kells)	Area II (Kells)	Area III	Area III
Area III	Area III	Area III	Up for Election Area III (Hansen)	Up for Election Area IV (anchor)	Area IV
Area IV	Area IV (Hesselbein)	Area IV (Hesselbein)	Converting Area IV (Hesselbein)	Converting Area IV (extra)	Area V
Area IV	Up for Election Area IV (Ginsberg)	Area IV (Ginsberg)	Area IV (Ginsberg)	Open	Open
Area IV	Up for Election Area IV (Coursey)	Area IV (Coursey)	Area IV (Coursey)	Open	Open
Area IV	Area IV (Frank)	Converting Area IV (Frank)	Open	Open	Open
Area V	Area V	Up for Election Area V (Durand)	Area V	Area V	Open

All 9 seats tied to geography. **Unopposed races are routine.** Area IV holds 4 seats — 3 are "extras" above the one-per-area floor.

Kells, Ginsberg, Coursey all run **unopposed** — terms extend to 2030. No conversion possible yet.

ON THE BALLOT

- Kells · Area II
- Ginsberg · Area IV
- Coursey · Area IV

Green (Area II) and Frank (Area IV) both convert — 2 open seats. Area II already has Kells; Area IV already has 3 others. Durand runs as the Area V anchor. Hesselbein converts next in 2028. *Note: Area IV retains one seat permanently as its geographic anchor.*

ON THE BALLOT

- Green · Area II → Open
- Frank · Area IV → Open
- Durand · Area V

Evans and Hansen are the sole seats for their areas — stay as anchors. **Hesselbein converts:** Area IV still has Ginsberg and Coursey. 3 open seats now in place.

ON THE BALLOT

- Evans · Area I
- Hansen · Area III
- Hesselbein · Area IV → Open

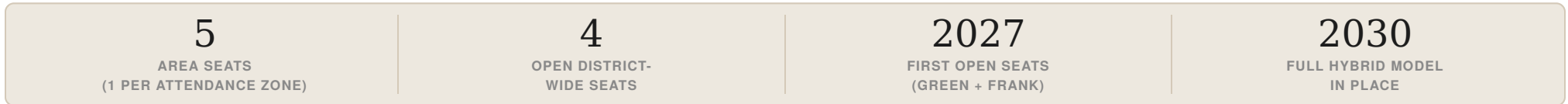
Kells is the Area II anchor — stays area-tied. One Area IV seat converts to open; one is preserved as the permanent Area IV anchor. **All 4 open seats now in place.** *The two Area IV incumbents up this cycle may each choose to run for either the Area IV anchor seat or an open seat.*

ON THE BALLOT

- Kells · Area II
- Area IV · anchor seat
- Area IV · extra → Open

✓ **Hybrid Representation Model**

One area seat per attendance zone (5 total). Four open seats — any qualified resident of the school district may run.



NOTE
Board member names are shown to indicate which seats are up for re-election in each cycle based on current terms. This document is not meant to represent that any individual will or will not seek re-election — only when their seat is structurally eligible for conversion.

HOW OTHER LARGE WISCONSIN SCHOOL DISTRICTS STRUCTURE THEIR BOARDS

District	Enrollment	Seats	Structure
MCPASD (Middleton)	~7,000	9	All geographic areas — proposed for reform
Oregon School District	~4,100	7	Geographic areas (Areas I–IV); candidates must reside in area, elected at-large
Verona Area SD	~5,800	7	3 geographic + 4 at-large ← proposed model
Madison MMSD	~25,000	7	All at-large numbered seats (state statute required)
Appleton Area SD	~15,000	7	All at-large
Sun Prairie Area SD	~8,400	7	All at-large
Waukesha SD	~11,800	9	All at-large
Kenosha Unified SD	~21,000	9	All at-large

Sources: Ballotpedia, district websites. Enrollment figures approximate. Milwaukee MPS excluded as a first-class city district with different governance rules.